



FOR IMMEDIATE RELEASE

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GREAT BRITAIN IS THE BEE’S KNEES
Globus Invites Travelers to Uncover Cool & Quirky “Undiscovered Britain”

LITTLETON, Colorado – October 2, 2018 – There’s a lot to love about Britain. From Shakespeare to shepherds pie ... from Pink Floyd to Harry Potter. England, Scotland and Wales are home to a mix of historic heroes and happening haunts. And, in 2019, Globus and Cosmos are inviting travelers to see, taste and hear the brilliant experiences waiting for them in “Undiscovered Britain” with a series of nine (9) tours – most NEW – that take travelers on cobblestones less traveled.

“Everyone knows that Great Britain is great place to learn about the royals, but it’s also the birthplace of the Rolling Stones,” said Scott Nisbet, president and CEO of the Globus family of brands. “Throughout history, it has served as the inspiring backdrop for fiction, fantasy and unimaginable art. With our new ‘Undiscovered Britain’ tours, we’re helping our travelers see and experience the nooks and crannies of England, Scotland and Wales and many of the places that have launched tastes, tales and trends that have changed the world.”

THE BRITISH INVASION

- **Liverpool** (The Beatles)
- **Bath** (Tears for Fears)
- **Edinburgh** (Idlewild)
- **Glasgow** (Simple Minds)

BANGERS & MASH & MORE

- **Dundee** (Dundee Cakes)
- **Northern England** (Shepherds Pie)
- **Wales** (Welsh Lamb)
- **Isle of Mull** (Fish & Chips)

CHEERS!

- **Glengoyne** (Scottish Whisky)
- **Exeter** (Sherry)
- **Glasgow** (Gin)

SUPER BLOKES

- **Cardiff** (Dr. Who)
- **Glenfinnan** (Harry Potter)
- **Edinburgh** (Sherlock Holmes)
- **Chester** (King Arthur and the Knights of the Round Table)

FAVORITE FIGURES

- **Liverpool** (John Lennon)
- **Stirling** (Sir William Wallace)
- **Shrewsbury** (Charles Darwin)
- **Stratford – Upon - Avon** (William Shakespeare)

Tours spotlighting more of Great Britain in 2019 include:

GLOBUS:

- ***NEW! Britain Uncovered***
- ***NEW! Hidden Treasures of Southern England***
- ***NEW! Scottish Escape***
- ***Bonnie Scotland***
- ***Scottish Highlights & Islands***

COSMOS:

- ***NEW! British Highlights***
- ***NEW! Scottish Outlander Adventure***

COSMOS LITE:

- ***NEW! England Explorer***
- ***NEW! Scotland Explorer***

DEAL ALERT: Book early & SAVE! Save 10% on a 2019 Globus Europe vacation when booking between now and November 27, 2018. For details, click [here](#).

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ABOUT GLOBUS FAMILY OF BRANDS

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Cosmos Lite, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.