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GLOBUS SHINES A LIGHT ON ASIA IN 2018

Take the Road Less Traveled; Leave the Familiar Behind

LITTLETON, Colorado – August 16, 2017 – As Americans toy with the idea of trying something new on their next vacation, the Globus family of brands is encouraging travelers to expand their horizons by experiencing something old ... The ancient Chinese art of calligraphy, hand-pulled noodle-making or Vietnamese net fishing. In fact, in 2018, [Globus](#) is taking travelers farther into the Far East with **NEW** tours to **China** as well as journeys through Vietnam, Cambodia, Japan and India. [Cosmos](#) is also offering Asia vacations, introducing travelers to great prices on the Great Wall and more with **China**, **Vietnam** and **Thailand** tours as well as **NEW** itineraries in **Japan** and **Sri Lanka**.

“Whether watching the sunset over Angkor Wat, sipping hot sake in a Takayama brewery, searching for tigers in India or savoring a cup of tea at the very farm its leaves were harvested, we deliver the experiences of a continent steeped in wonder with calming reassurances that all is taken care of,” Scott Nisbet, president and chief executive officer for the Globus family of brands. “And in 2018, we’re making Asia even more enticing with extremely affordable Cosmos tours.”

Globus’ 2018 vacations are priced from \$2,014 (11-day [Treasures of China](#)); Cosmos vacations start at \$1,349 (13-day [Thailand Experience](#)). **NEW** vacations for 2018 include: Globus’ 12-day [Classic China & the Yangtze River](#) and Cosmos’ 10-day [Timeless Japan](#) as well as 11-day [Grand Tour of Sri Lanka](#).

“Throughout Asia, we immerse our travelers in the mysteries of an ancient land while demystifying the logistics such as arranging hotels, sightseeing and transportation,” said Nisbet.

Making the touring experience even more special for travelers, most of Globus’ Asia vacations are part of the company’s **Small Group Discovery** (SG) series: A program that allows for no more than 20 travelers on a tour, giving them a smaller group ratio and the chance for more personalized service and authentic experiences.

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Globus Asia 2018 – 2-2-2

For travelers interested in a packaged vacation without the group, Globus' sister brand, [Monograms](#), is also providing dozens of itineraries for independent travelers, including getaways to **Tokyo, Bangkok, Singapore** and **Dubai** as well as **regional experiences in South Korea, Japan, and Vietnam.**

[Avalon Waterways](#) also invites travelers to experience the destinations, cultures and stories found along Southeast Asia's, Mekong and Irrawaddy rivers including introducing travelers to a NEW Suite Ship in 2018 – the *Avalon Saigon* – on two **NEW Mekong itineraries**: 18-day ***The Heart of Cambodia & Vietnam*** and 21-day ***Ultimate Southeast Asia & the Majestic Mekong.***

BOOK EARLY & SAVE: To further entice travelers to experience all these Far East locales have to offer, those booking early can SAVE 5% on Globus Asia and \$50 on Cosmos Asia vacations. For details, click [here](#).

For more information and vacation details, visit www.globusjourneys.com. And, “like” us on Facebook for exclusive offers throughout the year (www.facebook.com/globus).

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ABOUT GLOBUS FAMILY OF BRANDS

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.