



FOR IMMEDIATE RELEASE

Contact: Melanie Gravdal  
[melanie@eda-pr.com](mailto:melanie@eda-pr.com)  
847.420.8808

## IT'S TIME TO TURN OVER A NEW MAPLE LEAF

### Celebrate 150 Years of Canada in 2017

**LITTLETON, Colorado – October 4, 2016** – From mountains to Mounties, the beauty travelers will experience in Canada can only be upstaged by the stories ... In 2017, [Globus](#) and [Cosmos](#) are inviting travelers to see the beautiful rock formations on the shores of the upper reaches of New Brunswick and hear the stories behind their names (“Mothers-in-Law, Lover’s Arch and ET) ... Go to the place where the sun rises first and the Vikings landed more than 1,000 years ago ... Travel across Canadian landscapes by train... And wish Canada a happy 150<sup>th</sup> birthday with dozens of itineraries and great deals.

“There’s a lot to see, experience and celebrate in Canada in 2017,” said Steve Born, vice president of marketing for the Globus family of brands. “This is the year to enjoy breathtaking moments. To wake up in the ‘Castle of the Rockies’ surrounded by pristine beauty in Banff. To walk around Lake Louise while hearing about the first settlers. We immerse travelers in the sights and 150-year history of Canada in countless ways—with discovery and wonder for all.”

For travelers wanting to be a part of the special Canada Day events, Globus is inviting them to spend an extra night in Ottawa, Canada’s capital city, on the June 26 departure of ***Historic Cities of Eastern Canada***. Guests won’t want to miss the celebratory parade or fireworks show.

Other popular Canada tours – most of which feature Canada’s beautiful landscapes and some incredible, outdoor activities – include: ***Glacier National Park & the Canadian Rockies*** (a 9-day tour that starts/ends in Calgary); ***Spirit of the Rockies*** (12-day adventure that begins/ends in Vancouver); ***Great Canadian Rail Journey*** (13-days from Toronto to Vancouver); ***Newfoundland & Labrador*** (a 12-day journey from Corner Brook to St. John’s) and ***Wonders of the Maritimes & Scenic Breton*** (a 9-day vacation that begins/ends in Halifax).

-more-

Never settling for cookie-cutter itineraries, as part of every vacation, Globus provides travelers Local Favorite moments with experiences like:

- Meeting a Canadian Mountie who will share stories and the history of the RCMP
- Walking through nature with a picnic lunch in Banff
- Touring and dining at Summerhill Pyramid Winery
- Dining lakeside in Jasper National Park
- Enjoying an evening with a cowboy poet in Calgary

Those travelers hoping to enjoy more special Canada moments might also be interested in two [“Special Event”](#) getaways: An 8-day *Canadian Rockies Winter Adventure* or 4-day *Calgary Stampede* itinerary.

On all of Globus’ North America tours, travelers are privy to expertly designed, inclusive land programs that feature world-class accommodations, guided sightseeing, engaging lectures and unequalled VIP access into key destinations. Globus also invites travelers to stay connected – even on the road – with **FREE Wi-Fi** on every motorcoach.

And, for those travelers hoping to experience the best of Canada on a budget, [Cosmos](#) is offering seven (7) vacations through Western and Eastern Canada including three (3) priced less than \$150/day. They are 13-day *The Canadian Rockies* (priced from \$1,679), 10-day *Heart of the Canadian Rockies* (priced from \$1,479) and 15-day *Eastern U.S. & Canada Grand Vacation* (priced from \$2,219).

[BOOK EARLY & SAVE](#). For travelers booking early, Globus is offering 10% OFF all tours. Couples can save an additional \$300 on select Canada tours featuring Via Rail or Rocky Mountaineer. Cosmos travelers can SAVE \$50.

For more information and vacation details, visit [GlobusJourneys.com](#) or “like” us on [Facebook](#) (Facebook.com/Globus). **Or to learn more about the American Icons Globus has targeted for preservation and restoration funding through Tourism Cares, click [here](#).**



---

## **ABOUT GLOBUS FAMILY OF BRANDS**

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with more than 85 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit [www.globusfamily.com](http://www.globusfamily.com). Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).