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## GIVE DREAMS A WHIRL ...

### GLOBUS INVITES TRAVELERS TO ENJOY THE SPLENDORS OF LIFE IN ITALY

LITTLETON, Colorado – September 14, 2016 – Dreaming of a frothy cappuccino at a sidewalk osteria in Rome ... an unrushed afternoon with Michelangelo and da Vinci in Florence ... a relaxing gondola ride through the ancient narrow canals of Venice? Dream no more. [Globus](#) and [Cosmos](#) are inviting travelers to drink in the splendors of life in Italy in 2017 with incredible vacation offerings and the best deals of the year.

“From north to south and heel to toe, Globus leads travelers to the architecture, art and artistic delicacies of Italy – all while artistically arranging every aspect of the vacation,” said Scott Nisbet, chief executive officer for the Globus family of brands. “While we take care of transportation, our travelers can linger in a trattoria. While we handle the logistics, they can sip the Limoncello. We make sure they only thing passing them by is the scenery.”

With a diverse portfolio of Italy vacations ranging from seven- to 15-days, Globus’ most popular tours to this incredible destination are 11-day ***The Best of Italy*** including a detailed look at life 2,000 years ago as travelers spend a day in Pompeii; 13-day ***Italian Mosaic*** featuring laid-back luxury and beautiful landscapes galore in such places as Lake Maggiore, Venice, Sorrento and Capri as well as 8-day ***Italy’s Great Cities*** where travelers not only experience the sights, sounds and tastes of Italy’s favorite cities, they also enjoy the scenery on the Tyrrhenian coast, the wooded Apennine mountain range and the vine- and wine-clad hills of Tuscany.

For 2017, Globus is also touting Italy tours priced at less than \$200/day – approximately 25 percent (25%) less than the average Italy vacation. They are 9-day ***Italian Sampler*** and 8-day ***Italian Vista***. **Cosmos**, the budget-friendly sister brand of Globus, is also offering travelers the chance to enjoy Italy for as little as \$1,109 on its 8-day ***Magic of the Italian Lakes*** vacation.

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“It’s time for travelers to enjoy an awakening of the senses in the land famous for the Renaissance. To see the delicate brushstrokes of the masters. To touch the crumbling walls of the Roman Forum and to hear the hallowed echo inside centuries-old basilicas,” said Nisbet. “It’s time to taste the Chiantis, cheese and olive oils that have aged to absolute perfection. And, there’s no time like the present to take advantage of the best deals of the year.”

**TAKE OFF IN 2017 SALES EVENT:** Travelers booking their Globus 2017 Italy vacation before November 29, 2016 will enjoy the best prices of the year, including **10% OFF** per person. Those booking an air-inclusive Europe vacation of six nights or more can also receive an **air credit of up to \$300** per couple. **Cosmos** travelers can receive a **\$50 discount** when booking early.

For more information and vacation details, visit [www.globusjourneys.com](http://www.globusjourneys.com). And, “like” us on Facebook for exclusive offers throughout the year ([www.facebook.com/globus](http://www.facebook.com/globus)).

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## **ABOUT GLOBUS FAMILY OF BRANDS**

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world’s largest tour operator, with more than 85 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit [www.globusfamily.com](http://www.globusfamily.com). Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).