



FOR IMMEDIATE RELEASE

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## **GLOBUS SHINES A LIGHT ON ASIA IN 2017**

### ***Take the Road Less Traveled; Leave the Familiar Behind***

**LITTLETON, Colorado – August 17, 2016** – As Americans toy with the idea of trying something new on their next vacation, the Globus family of brands is encouraging travelers to expand their horizons by experiencing something old ... The ancient Chinese art of calligraphy, hand-pulled noodle-making or Vietnamese net fishing. In fact, in 2017, [Globus](#) is taking travelers farther into the Far East with tours to China, Vietnam, Cambodia, Japan and India. And, **for the first time, [Cosmos](#) is offering Asia vacations**, introducing great prices on the Great Wall and more with **NEW China, Japan, Vietnam and Thailand** tours.

“Whether watching the sunset over Angkor Wat, sipping hot sake in a Takayama brewery, searching for tigers in India or savoring a cup of tea at the very farm its leaves were harvested, we deliver the experiences of a continent steeped in wonder with calming reassurances that all is taken care of,” Scott Nisbet, president and chief executive officer for the Globus family of brands. “And in 2017, we’re making Asia even more enticing with extremely affordable Cosmos tours.”

Cosmos’ NEW vacations to Asia include: 8-day ***Classic Japan: The Golden Route***; 9-day ***A China Experience***; 14-day ***Simply Vietnam*** and 13-day ***Thailand Experience***.

“Throughout Asia, we immerse our travelers in the mysteries of an ancient land while demystifying the logistics such as arranging hotels, sightseeing and transportation,” said Nisbet.

Making the touring experience even more special for travelers, most of Globus’ Asia vacations are part of the company’s **Small Group Discovery (SG)** series: A program that allows for no more than 20 travelers on a tour, giving them a smaller group ratio and the chance for more personalized service and authentic experiences.

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Globus Asia 2017 – 2-2-2

For travelers interested in a packaged vacation without the group, Globus' sister brand, [Monograms](#), is also providing dozens of itineraries for independent travelers, including **NEW** getaways to **Tokyo, Bangkok, Singapore** and **Dubai** as well as **NEW regional experiences** in **South Korea, Japan, Vietnam** and **Myanmar!**

[Avalon Waterways](#) also invites travelers to experience the destinations, cultures and stories found along Asia's Yangtze, Mekong and Irrawaddy rivers aboard two 36-passenger Suite Ships® – the *Avalon Myanmar<sup>SM</sup>* and *Avalon Siem Reap<sup>SM</sup>*.

**BOOK EARLY & SAVE:** To further entice travelers to experience all these Far East locales have to offer, Globus has launched a **Take Off in 2017 Sale**, offering savings of up to \$440 (per couple) on 2017 Globus Asia vacations. For details, click [here](#).

#### **2017 GLOBUS ASIA TOURS**

- 10-day *Discover Japan*
- 11-day *Treasures of China* (Small Group Discovery Tour)
- 13-day *Exploring Vietnam & Cambodia* (Small Group Discovery Tour)
- 10-day *Icons of India: The Taj, Tigers & Beyond* (Small Group Discovery Tour)

For more information and vacation details, visit [www.globusjourneys.com](http://www.globusjourneys.com). And, "like" us on Facebook for exclusive offers throughout the year ([www.facebook.com/globus](http://www.facebook.com/globus)).

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#### **ABOUT GLOBUS FAMILY OF BRANDS**

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with more than 85 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit [www.globusfamily.com](http://www.globusfamily.com). Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).