

**“THE STRONG DOLLAR IS WORTH CELEBRATING!”**

***There’s No Better Time to Visit Europe ...  
The Globus Family of Brands Showcases New Deals to Reinforce This Idea***

**LITTLETON, Colorado – January 8, 2015** – News this week of a stronger dollar led the Globus family of brands to unveil new deals for travelers to the UK as well as feature value-focused Italy getaways.

“For those American travelers waiting for the perfect opportunity to travel abroad, it has arrived,” said Steve Born, vice president of marketing for the Globus family of brands. “The dollar is stronger than it’s been in years which means everything from airfare and a Prosecco tasting in the Italian countryside to a romantic dinner out in Paris and pint of beer in an Irish pub is less expensive for Americans than it’s been in years. The strong dollar is worth celebrating!”

To revel in the increased value of the dollar, this week the Globus family of brands launched a promotion for [Globus](#) and [Monograms](#) travelers to **SAVE \$1,000/couple on select air-inclusive vacations to Britain & Ireland**. Some popular packages benefitting from this deal include: Monograms’ 7-day [A Week in London](#) and [London & Edinburgh](#) as well as Globus’ 7-day [Best of Southern England](#) and 9-day [Britain Sampler](#) tours.

And for travelers looking for a great deal in Italy, Globus is touting its NEW, 9-day [Italian Sampler](#) itinerary as well as its 8-day [Italian Vista](#) tour. Both are priced at approximately \$200 a day –25 percent less than the average Italy vacation.

“At about \$200 a day, we’re inviting travelers to savor the sweet life in Italy,” said Born. “On these vacations, they will never lift a finger – or a bag. Even better? We’ll get them in front of the lines at such must-see sites as the Colosseum and behind-the-scenes with included Local Favorites.”

For more information, visit [www.globusjourneys.com](http://www.globusjourneys.com) or [www.monograms.com](http://www.monograms.com).



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## **ABOUT GLOBUS FAMILY OF BRANDS**

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with more than 85 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit [www.globusfamily.com](http://www.globusfamily.com). Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).