

IN 2015, GLOBUS TAKES TRAVELERS FARTHER INTO THE FAR EAST

LITTLETON, Colorado – August 13, 2014 – A journey to Asia is both a trip back in time and a glimpse into the future. From offering Local Favorite experiences to VIP access into Asia’s must-see sights, [Globus](#) invites travelers to go on an adventure and experience some of the world’s best cuisine, colorful cultures and intriguing history on its 2015 tours to China, Japan, Thailand, Vietnam, Cambodia and Laos.

“Thanks to our Local Favorites program Globus invites travelers to step out of the ordinary and into extraordinary experiences. For instance, travelers can sample Japanese cuisine and learn how to recreate the dishes at home during a cooking class in Kyoto . They can watch Vietnamese fisherman bring in their daily catch on the Thu Bon River and learn how to cast the net on their very own. They can zip through Beijing’s ancient alleyways or hutongs on a traditional rickshaw and visit the home of a local family for tea,” said Scott Nisbet, president and chief executive officer for the Globus family of brands. “In 2015, we’re providing our travelers unique inclusions that add to already enlightening tours. Experiences they couldn’t find or book on their own.”

Making the touring experience even more special for travelers, most of Globus’ Asia vacations are part of the company’s **Small Group Discovery** (SG) series: A program that allows for no more than 20 travelers on a tour, giving them a smaller group ratio and the chance for more personalized service and authentic experiences.

“Touring is just another way to say perfectly planned,” said Nisbet. “And, we think a minute saved is a minute earned. That’s why Globus has spent more than eight decades creating and finely tuning our tours to strike the perfect balance between included planned activities – including VIP access (no waiting in lines) – to must-see destinations and leisure time for travelers to explore on their own.”

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Every journey tells a storySM

Globus Asia 2015 – 2-2-2

For those travelers interested in a packaged vacation, without the group, Globus' sister brand, [Monograms](#), is providing independent travelers more than 100 itinerary variations to help them explore and experience the best of Japan, China, Thailand, Vietnam, Cambodia, Singapore, Laos, Dubai and India, including a **NEW** 4-day [Hong Kong](#) itinerary with the option to explore colorful Macau. Ninety-five percent (95%) of all included sightseeing with Monograms in Asia features a private guide making each excursion truly memorable.

[Avalon Waterways](#) also invites travelers to experience the destinations, cultures and stories found along Asia's Yangtze, Mekong and Irrawaddy rivers. In 2015, the award-winning river cruise company is unveiling two, 36-passenger Suite Ships[®] – the *Avalon Myanmar* and *Avalon Siem Reap* – in Asia.

EARLY BOOKING INCENTIVE: To further entice travelers to experience all these Far East locales have to offer, Globus is offering them an up to \$600 savings (per couple) on 2015 air-inclusive Asia vacations. For details, click [here](#).

2015 GLOBUS ASIA TOURS

- 10-day [Discover Japan](#)
- 11-day [Treasures of China](#) (Small Group Discovery Tour)
- 13-day [Exploring Vietnam & Cambodia](#) (Small Group Discovery Tour)
- 11-day [Mystical Thailand](#) (Small Group Discovery Tour)

For more information and vacation details, visit www.globusjourneys.com. And, “like” us on Facebook for exclusive offers throughout the year (www.facebook.com/globus).

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ABOUT GLOBUS

With more than 85 years of international travel expertise, Globus is the world's leading tour operator. Globus has teams of people on the ground in more than 65 countries around the world, and is an expert in providing travelers a holiday from the everyday by helping them truly experience and enjoy each destination. We create tours with just the right balance of included features – from Local FavoritesSM to VIP access at must-see sites – and free time. We work hard behind the scenes to get our travelers front and center at the world's greatest sights. As a result, we minimize lines and wait times. Honored with countless industry awards, including Travel Weekly's Reader's Choice Awards and Recommend magazine's Best Tour Operator to Europe for more than 10 consecutive years, Globus also unites travelers with similar interests through niche tours, including family vacations, music-oriented journeys, faith-based travel and holiday excursions. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusjourneys.com. Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.