

AFRICA! ANYTHING BUT TAME ...

Globus Unveils Adventure Tours with Safaris and Tented Camp Stays to Africa-Bound Travelers in 2015

LITTLETON, Colorado – July 24, 2014 – One-third (33.8%) of travelers express a strong interest in visiting Africa.* And it's no wonder, considering the very simple fact that Africa is no ordinary continent. Experiencing Africa shouldn't be ordinary. Now, as Globus unveils 2015 Africa vacations, the tour company is ensuring travelers enjoy five (5) extraordinary Africa vacations, including one NEW getaway to East Africa.

"While others drive by the "Big 5" in Africa, we drive our travelers right up to the exotic animals. While others are invited to taste South African wine, we encourage travelers to blend their own. And while some travelers may have the chance to snap a photo of giraffes, ours actually feed them," said Scott Nisbet, chief executive officer of the Globus family of brands. "In other words, we march to a different drum – or a different djembe – thanks to our commitment to get inside, hands-on and behind-the-scenes with our Local Favorites inclusions."

As a result, as part of its 2015 offerings, Globus takes travelers into the bush – and brings a chef with them. The tour company introduces travelers to locals, at their own dinner tables. And, when Globus travelers fall asleep at night, they do so in the comfort of luxurious lodges and tents that blend into the landscape and allow the outside in. And all of those experiences are just a sampling from ONE (1) vacation, the NEW! 12-Day [East Africa, In Search of the Big Five](#). All for a surprisingly good price (from \$5,139, land-only).

In fact, all of Globus' Africa vacations are extraordinary, offering magical moments on safari, Local Favorites and luxury accommodations. In addition, every one of Globus' Africa vacations – from the [Splendors of South Africa and Victoria Falls](#) and [Tanzania: The Serengeti & Beyond](#) to [Classic Kenya; A Tented Camp Safari](#) – are "Small-Group Discoveries" which means there are never more than 20 travelers in each group.

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Every journey tells a storySM

2015 Globus Africa – 2-2-2

“On vacation, travelers deserve the opportunity to simply enjoy the journey,” said Nisbet. “And that idea couldn’t be more true when exploring a destination as exotic as Africa. Our guests revel in unmatched value, amazing lodges and tented camps, inside visits into the must-see attractions as well as fun activities such as game watching from the comfort of open-air Land Rovers.”

Globus’ touring vacations of Africa range from 10- to 15-days and feature Botswana, Kenya, South Africa, Tanzania and Zimbabwe.

And, with five (5) travel packages – from 9- to 15-days – Monograms (Globus’ sister brand) introduces independent travelers to such awe-inspiring experiences as viewing the wildebeest migration on the endless plains of Serengeti National Park or visiting a colony of African penguins outside Cape Town. On And on Monograms’ [Wilds of Botswana & Victoria Falls](#) vacation package, for instance, travelers will walk with San Bushmen in the Central Kalahari Game Reserve, explore the Okavango Delta by *mokora* (dug-out canoe) and visit the mighty Victoria Falls.

When travelers book any Globus family of brands vacation to Southern or East Africa, the company will make a contribution to South Africa National Parks (SANParks) and its Honorary Ranger program to help [SAVE THE RHINO](#) by fighting the increase in rhino poaching.

EARLY BOOKING INCENTIVE: See the Big Five and receive a \$500/couple Air Credit on 2015 air-inclusive Africa vacations.

Click [here](#) for details.

For more information and vacation details, visit www.globusjourneys.com. And, “like” us on Facebook for exclusive offers throughout the year (www.facebook.com/globus).

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ABOUT GLOBUS

With more than 85 years of international travel expertise, Globus is the world’s leading tour operator. Globus has teams of people on the ground in more than 65 countries around the world, and is an expert in providing travelers a holiday from the everyday by helping them truly experience and enjoy each destination. We create tours with just the right balance of included features – from Local FavoritesSM to VIP access at must-see sites – and free time. We work hard behind the scenes to get our travelers front and center at the world’s greatest sights. As a result, we minimize lines and wait times. Honored with countless industry awards, including Travel Weekly’s Reader’s Choice Awards and Recommend magazine’s Best Tour Operator to Europe for more than 10 consecutive years, Globus also unites travelers with similar interests through niche tours, including family vacations, music-oriented journeys, faith-based travel and holiday excursions. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusjourneys.com. Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.